



WHDH-TV
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Advertiser
Agency
Buyer
Salesperson

MASS ALLIANCE AGAINST ASSISTED SUI
Gateway Media (2841)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 175161
Inv Date 11/25/2012
Terms Net 30
Contract 47921
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Gateway Media
2150 River Plaza Drive, STE 150
Sacramento, CA 95833

AgM

Product POLITICAL ISSUE (1052)
Brand EST 179 10/22-11/6 (27587)
Acct Types Local/Political Issue Agency
Est/Headline 179/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:05:55PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:30AM- 6:00AM	Per week (1),Mo,Tu,We,Th,Fr	10/30/12 5:41AM (Tu)	00:30	7 News Today in New England	MASS181501H	\$600.00	
2.0	SPOT	6:00AM- 7:00AM	Per week (1),Sa	11/03/12 6:17AM (Sa)	00:30	7 News Today in New England	MASS181501H	\$450.00	
3.0	SPOT	10:00AM-11:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/29/12 11:00AM (Mo)	00:30	7 News Weather Special Report, 10A	MASS181501H	\$1000.00	
3.0	SPOT	10:00AM-11:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/30/12 10:57AM (Tu)	00:30	Today Show	MASS181501H	\$1000.00	
3.0	SPOT	10:00AM-11:00AM	Per week (3),Mo,Tu,We,Th,Fr	10/31/12 10:58AM (We)	00:30	Today Show	MASS181501H	\$1000.00	
4.0	SPOT	10:00AM-11:00AM	Day,M-1	11/05/12 10:51AM (Mo)	00:30	Today Show	MASS181501H	\$1000.00	
5.0	SPOT	3:30PM- 4:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/29/12 3:57PM (Mo)	00:30	7 News Weather Special Report	MASS181501H	\$750.00	
5.0	SPOT	3:30PM- 4:00PM	Per week (4),Mo,Tu,We,Th,Fr	10/30/12 3:46PM (Tu)	00:30	Family Feud Episode: 12078	MASS181501H	\$750.00	
5.0	SPOT	3:30PM- 4:00PM	Per week (4),Mo,Tu,We,Th,Fr	11/01/12 3:45PM (Th)	00:30	Family Feud Episode: 12080	MASS181501H	\$750.00	
5.0	SPOT	3:30PM- 4:00PM	Per week (4),Mo,Tu,We,Th,Fr	11/02/12 3:38PM (Fr)	00:30	Family Feud Episode: 12086	MASS181501H	\$750.00	
6.0	SPOT	3:30PM- 4:00PM	Day,M-1	11/05/12 3:40PM (Mo)	00:30	Family Feud Episode: 12087	MASS181501H	\$750.00	
7.0	SPOT			11/03/12			1 preempt @ \$2500.00	\$0.00	Schedule Change
8.0	SPOT			11/03/12			1 preempt @ \$5000.00	\$0.00	Schedule Change
9.0	SPOT	10:59PM-7 News at 11	Day,Sa-1	11/03/12 11:22PM (Sa)	00:30	7 News at 11 PM	MASS181501H	\$3500.00	
10.0	SPOT	11:55PM-7 SPORTS XTRA	Day,Su-1	11/04/12 12:36AM (Su)	00:30	7 SPORTS XTRA	MASS181501H	\$1500.00	
11.0	SPOT	1:36AM-Last Call with Carson Daly	Per week (2),Mo,Tu,We,Th,Fr	11/01/12 1:53AM (Th)	00:30	Last Call with Carson Daly	MASS181501H	\$450.00	
11.0	SPOT	1:36AM-Last Call with Carson Daly	Per week (2),Mo,Tu,We,Th,Fr	11/02/12 2:01AM (Fr)	00:30	Last Call with Carson Daly	MASS181501H	\$450.00	
12.0	SPOT	1:36AM-Last Call with Carson Daly	Day,M-1	11/05/12 1:45AM (Mo)	00:30	Last Call with Carson Daly	MASS181501H	\$450.00	
13.0	SPOT	1:31AM-EXTRA WEEKEND	Day,Sa-1	11/03/12 1:26AM (Sa)	00:30	Extra Weekend Episode: 19054W	MASS181501H	\$400.00	
14.0	SPOT	12:30AM-Extra Weekend	Day,Su-1	11/04/12 1:41AM (Su)	00:30	Extra Weekend Episode: 19054W	MASS181501H	\$750.00	
15.0	SPOT	9:00AM-10:00AM	Day,Sa-1	11/03/12 9:30AM (Sa)	00:30	7 News Today in New England-Sat	MASS181501H	\$1800.00	
16.0	SPOT	7:30AM-7 NEWS TODAY	Day,Su-1	11/04/12 7:51AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	MASS181501H	\$450.00	
17.0	SPOT	7:57AM-TODAY SHOW	Day,Su-1	11/04/12 7:58AM (Su)	00:30	TODAY SHOW-SUNDAY	MASS181501H	\$1000.00	
18.0	SPOT	9:00AM-7 News Today	Day,Su-1	11/04/12 9:18AM (Su)	00:30	7 News Today in New England-Sun	MASS181501H	\$1200.00	
19.0	SPOT			10/30/12			1 preempt @ \$12000.00	\$0.00	No Avail
22.0	SPOT	11:00AM-12:00PM	Per week (1),Mo,Tu,We,Th,Fr	10/31/12 11:31AM (We)	00:30	TODAY SHOW III (hour 4)	MASS181501H	\$1000.00	M/G For 3.0.1
23.0	SPOT	9:00PM-NBC MOVIE OF THE WEEK	Day,Sa-1	11/03/12 10:25PM (Sa)	00:30	NBC MOVIE OF THE WEEK	MASS181501H	\$5000.00	M/G For 8.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$26,750.00	Total Spots	24
Commission	(\$4,012.50)		
Net Total	\$22,737.50		